

Chair's annual report

Utmost Life and Pensions Ltd Workplace Personal Pension Plans (Accumulation only)

- Year ended 31 December 2022
- The ZEDRA Governance Advisory Arrangement (GAA)

Executive summary

This report on the workplace personal pension plans provided by Utmost Life and Pensions Ltd ('the Firm'), has been prepared by the Chair of the ZEDRA Governance Advisory Arrangement ('the GAA') for Utmost Life and Pensions Ltd. The report sets out our assessment of the value delivered to policyholders and our view of the adequacy and quality of the Firm's policies in relation to Environmental, Social and Governance (ESG) risks, non-financial considerations and stewardship.

Further background on the activity of the GAA and details of the credentials of the GAA can be found in Appendices C and D respectively. The GAA works under Terms of Reference, agreed with Utmost Life and Pensions Ltd, and are publicly available (see Appendix D).

This is our third annual report. This report covers the accumulation phase workplace pension product(s) only; there is a separate Chair's Annual Report which covers the Investment Pathways product i.e, the **decumulation** phase of the workplace personal pension plans.

As Chair of the GAA for this Firm, I am pleased to deliver this value assessment of the Utmost Life and Pensions Ltd workplace personal pension plans. The GAA has conducted a rigorous assessment of the Value for Money ('VfM') delivered to policyholders over the period 1 January 2022 to 31 December 2022. The GAA has developed a Framework to assess Value for Money which balances the quality of services and investment performance provided to policyholders against what they pay for those services and investment performance. Further details are set out on page 8.

A COLOUR CODED SUMMARY OF THE GAA ASSESSMENT

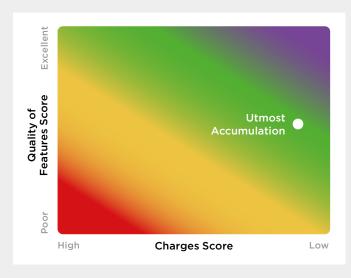
	Weighting toward VfM assessment*	Utmost Life and Pensions Workplace Personal Pension Plans
1. Product strategy design and investment objectives	7 %	
2. Investment performance and risk	20%	
3. Communication	13%	
4. Firm governance	5%	
5. Financial security	7%	
6. Administration and operations	13%	
7. Engagement and innovation	3%	
8. Cost and charge levels	33%	
Overall Value for Money assessment	100%	•

^{*} May not add to 100% due to rounding



The Overall Value for Money rating is determined on a rating scale based on the product of the overall scores for the individual features and the weightings shown in the above table. The Quality of Service and Investment Features combined (i.e. 1 to 7 in the table above) representing two-thirds of the overall score and the Cost and Charge Level (i.e. 8 in the table above) representing one-third of the overall score. It is visually represented by the heatmap below.

VALUE FOR MONEY SCORING



The overall conclusion is that Utmost Life and Pensions Ltd's workplace personal pensions provide good Value for Money.

There are no specific areas identified where the GAA has challenged Utmost Life and Pensions Ltd to make improvements, but has made the following observations:

- The GAA would like to see continued improvement of the functionality of the 'MyUtmost' portal
- I The GAA note the work already undertaken on ESG but would like to see continued development in this area.

The GAA has not raised any concerns with Utmost Life and Pensions Ltd during the year. In our previous report we identified that further enhancements could be made in several areas, including investment performance and risk and communication. We are pleased to be able to report that the Firm has made progress in addressing the points we raised last year.

We also concluded that the Firm's policies in relation to **Environmental, Social and Governance** (ESG) risks, non-financial considerations and stewardship are well documented but further work is needed to properly embed them into business processes.

The FCA introduced new requirements last year requiring a comparison with other similar options available in the market. If an alternative scheme(s) would offer better value, we must inform the pension provider. I can confirm that we have not considered it necessary to make this notification this year. Our view on each feature that we are required to make a comparison on is included in the relevant section of the report. Details of

how we selected the comparator group, and a consolidated view of our comparator findings is set out in Appendix B.

A consultation was launched in early 2023 between the FCA, the Department for Work and Pensions (DWP) and The Pensions Regulator (TPR). This consultation set out a transformative framework of metrics and standards to assess Value for Money across Defined Contribution (DC) pension schemes, including the workplace pensions reviewed by the GAA. The consultation seeks to improve retirement outcomes and encourage greater transparency and standardisation across the entire market offering DC pensions. This should result in a more consistent Value for Money review for policyholders irrespective of where their DC pension originated. If the consultation prescribes a standard way of measuring Value for Money which differs from the approach used by the GAA, this may mean a change in the way that Value for Money is assessed for policyholders in the future. The consultation does not affect this year's review.

Where we have used technical pensions terms or jargon, these are explained in the glossary in Appendix E.

Details of the numbers of policyholders and their funds were supplied to ZEDRA for the assessment and are summarised in Appendix F.

I hope you find this value assessment interesting, informative and constructive.

Dean Wetton

Chair of the ZEDRA Governance Advisory Arrangement for Utmost Life and Pensions Ltd workplace personal pensions

September 2023



If you are a policyholder or pathway investor and have any questions, require any further information, or wish to make any representation to the GAA you should contact:

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Telephone: **0330 159 1530 enquiries@utmost.co.uk**

www.utmost.co.uk/about-us/governance-advisory-arrangement/

Alternatively, you can contact the GAA directly at reglequate:reglequa



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Overview of the value assessment

To assess the Value for Money delivered by Utmost Life and Pensions Ltd to its workplace personal pension policyholders the GAA has analysed the costs versus investment and service benefits. More detail about our approach is set out below.

Our approach

The GAA believes that Value for Money is subjective and will mean different things to different people over time, depending on what they consider important at that time.

What is clear is that it is always a balance of cost versus investment and service benefits. Our fundamental approach has therefore been to compare all the costs paid by policyholders against the investment performance and quality of services provided to policyholders.

The key steps for the GAA in carrying out the Value for Money assessment are:

- Issuing a comprehensive data request to the Firm, requesting information and evidence across a wide range of quality features, including **net investment performance**, as well as full information on all costs and charges, including **transaction costs**.
- Attending a number of formal meetings with representatives of the Firm to interrogate the data provided and to enable the GAA to question or challenge on any areas of concern. All such meetings have been documented by formal minutes and a log is also maintained containing details of any challenges raised, whether informally or through formal escalation.

- Once the Firm has provided all information and evidence requested, the GAA meets to discuss and agree provisional Value for Money scoring using the Framework developed by the GAA. We also undertake comparisons of the Firm's product(s) against a suitable comparator group of providers for certain Quality of Service and Investment Features and the Cost and Charges.
- The provisional Value for Money score, including a full breakdown, is then shared and discussed with the Firm.

The Framework developed by the GAA to assess overall Value for Money for policyholders involves rating the Firm against eight different features covering; Quality of Service, Investment Performance and Strategy (the "Quality of Service and Investment Features"), and the Costs and Charges borne by the Policyholders. This assessment is undertaken of the Firm's product(s) relative to the GAAs view of good practice.

The Quality of Service and Investment Features have been determined and are based directly on the FCA requirements for assessing ongoing Value for Money set out in **COBS** 19.5.5. In particular services relating to communications with policyholders and processing of core financial transactions. The Quality of Service and Investment Features considered have been expanded to include other aspects the GAA considers important based on the GAA's experience of conducting Value for Money assessments over the past several years. This includes the Firm's governance structure, the financial security for policyholders, the Firm's approach to engagement and innovation, and a wider overview of the administration quality and processes.

Within each of the Quality of Service and Investment Features are several sub-features. These sub-features are each scored using a numerical scoring system of 0 to 4, where 4 is 'excellent', 3 is 'good', 2 is 'satisfactory', 1 is 'poor' and 0 is 'non-compliant or insufficient information has been provided'. Scoring is aided by means of score descriptors, developed for each subfeature, ensuring the GAA adopts a consistent approach to scoring across clients. Each set of score descriptors outline what the GAA would expect to see to achieve each numerical score. The scores for each sub-feature are then aggregated to the feature level based on the GAA's view of the relative value of the sub-feature to the policyholders.

The GAA will then consider the value represented by the Cost and Charge Levels which policyholders have to bear. The assessment of Cost and Charge Levels is primarily driven by the level of ongoing charges for investment management, administration, and any platform fees. The GAA also considers the transaction costs and how they are controlled, and any additional costs the policyholders pay in the investment and management of their policies. The Cost and Charge Levels are rated on a numerical scale of 1 to 4 where 4 is 'low' charges, 3 is 'moderately low' charges, 2 is 'moderately high' charges and 1 is 'high' charges. This assessment takes into account information available to the GAA on general levels of costs and charges for pension providers in the marketplace.

The scores for each feature are then combined using the weightings set out in the table in the Executive Summary to determine an Overall Value for Money rating. The weightings used are based on the GAA's views of the relative importance to the policyholders of each feature. The weightings are tilted towards the features which have been identified in the regulations relevant to forming this value assessment. Where possible, the GAA has taken into account the likely needs and expectations of this group of policyholders, based on the information made available by the Firm.

In the sections on the following pages, we have described the Firm's approach to delivering each of the features, and the rating the GAA has awarded, together with any areas for improvement we have identified.

In addition, there is a section setting out the GAA's views on the adequacy and quality of the Firm's policies on ESG financial considerations, non-financial considerations, and stewardship. Whilst this is a largely qualitative assessment the GAA has considered the Firm's policies in comparison to others the GAA has knowledge of.

An assessment has also been made of the net investment performance, quality of communication and quality of the administration service (including, processing of core financial transactions), and costs and charges relative to a suitable comparator group of product providers. Comments on the outcome of these assessments is included in the sections for the relevant Features. We have also considered whether an alternative provider would offer better Value for Money so that we can inform the Firm if we believe this to be the case. We have not needed to make this notification this year. Details of the comparisons, including how the comparator providers and products were determined is set out in Appendix B.

1. Product strategy design and investment objectives

Value Score: Excellent Sound Substitution 1 001	Value score:	Excellent	Good	Satisfactory	Poor	
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What are we looking for?

We expect to see an investment strategy for the default that is designed and managed taking the needs and interests of policyholders into account, evidenced by appropriately defined risk ratings, and consideration of the investment time horizon and age profile of the membership.

We want to see that all investment options have clear statements of aims and objectives, covering both qualitative and quantitative objectives against which investment performance outcomes can be measured against objectively. Ideally, we would like to see evidence that these objectives link back to the needs of policyholders.

We are also looking for evidence of a robust ongoing review process for all investment options, including the default, and evidence that the Firm has taken steps to implement changes to investment options, where appropriate, to ensure alignment with policyholders' interests.

Whilst policies on ESG financial considerations and non-financial matters are considered separately on page 23, we expect to see evidence of how these matters are taken into account in the design of the investment strategy and in investment decision making.

The Firm's approach

Utmost Life and Pensions Ltd has a default investment strategy which was designed in conjunction with JP Morgan Asset Management ('JPMAM'). There has been no change to the current default strategy in the year under review. The Firm commented that the default was based on customer behaviour, age profiles and the view that these pension savings were only part of the member's overall retirement savings. The GAA has had sight of the paper covering the review of the default fund.

The percentage of policies in each value band have altered over time, generally due to; the uplift following conversion for former Equitable Life policyholders from with-profits to **unit-linked**; and then well documented investment volatility during 2022. These changes and the percentage of policyholders in each age band have not altered as a result of fundamental changes in policyholder demographics. As the default strategy design was previously judged suitable, Utmost have not seen data to suggest this does not remain true.

The default strategy uses three different funds, all managed by JPMAM; multi-asset moderate; multi-asset cautious; and Money Market fund. The GAA believe the principal design remains correct. Utmost Life and Pensions Ltd have, however, challenged JPMAM on their management of elements within the multi-asset funds during 2022 to improve investment returns.

There is also a reasonable range of unit-linked funds for policyholders to choose from. These cover both single asset classes and multi-asset managed funds. Prior to 2020, these funds were managed solely by abrdn (formerly called Aberdeen Standard Investments) but, from 1 January 2020 JPMAM were also introduced into the Utmost Life and Pensions Ltd funds and the investments with abrdn will be diluted over time.

The Firm's strengths

Policyholders are provided with choice of fund and fund factsheets which are now easily available on a website hosted by Morningstar (there is also a link to the sustainability target).

Utmost Life and Pensions Ltd's Fair Customer Outcomes Group reviews the suitability of products on offer.

ESG is inherent within the management of the funds and forms part of Utmost Life and Pension Ltd's regular reviews with investment managers. The Firm has an Investment and a Market Risk policy together with a Responsible Investment policy which governs how ESG is incorporated into investment decision making. However, the fund range has not been changed during the year under review.

With the current regulations on Property Funds, Utmost Life and Pensions Ltd were looking to consider the future proposition of that fund with options to either keep it or, move to an alternative investment link. The final paper recommended keeping the Property Fund and the GAA have had sight of that paper.

The performance and suitability of funds are reviewed in Investment Committee meetings.

Areas for improvement

GAA observations

The GAA expect the Investment Committee to continue to review the aims and objectives on the fund factsheets.

The GAA would expect to see continued progress on the integration of ESG financial considerations within the default and self-select investment options, appreciating that this is an evolving area.

2. Investment performance and risk

Value score: Excellent Good Satisfactory Poor

What are we looking for?

We would expect to see a robust governance framework under which investment performance is monitored on a regular basis. Performance should be measured against investment objectives, including against a measurable and stated benchmark. Performance should be reviewed net of fees. In addition to the stated benchmark comparison, risk adjusted returns should also be considered.

Where there are any concerns over investment performance, we expect to see evidence of appropriate action being taken, which may include engagement with investment managers and/ or implementing changes to fund options. We also expect to see evidence that the strategies are effective and take into account policyholders' attitudes to risk.

The Firm's approach

Utmost Life and Pensions Ltd's investments are with JPMAM and abrdn.

Utmost Life and Pensions Ltd have regular performance review meetings with JPMAM and abrdn.

All performance is reviewed monthly and compared against benchmark. A detailed explanation of this review was provided to the GAA by Utmost Life and Pensions Ltd.

The fund managers provide RAG ratings which are considered by the Fair Customer Outcomes Group (FCOG), the Investment Committee (IC) and Asset and Liability Committee (ALCO). The Terms of Reference for the FCOG, IC and ALCO were provided to the GAA to support this.

The Firm's strengths

Utmost Life and Pensions Ltd have demonstrated there is a robust governance framework in place and have provided clear evidence of the monitoring undertaken during the year. All performance is reviewed monthly and compared with benchmark and regular meetings are held with the fund managers where they are challenged on fund performance.

Net investment performance

Only 34% of funds outperformed the benchmark based on Assets under Management (AUM) over the one year period to 31 December 2022.

The **net investment performance** of the most significant funds available to policyholders and, where available, the performance of the benchmarks against which those funds are measured by the Asset Manager are set out in the following table.

Fund Name	Net Investment Performance	Benchmark
Multi Asset Cautious	-13.80%	-11.87%
Multi Asset Moderate	-11.76%	-9.77%
Managed Fund	-5.84%	-9.77%
Global Equity	-7.28%	-8.57%
UK Equity	-1.12%	-8.67%

Comparator results

We have assessed how the <u>net investment performance</u> provided to the Firm's policyholders compares to other sufficiently similar employer pension arrangements. This takes account of both the nature of the provider and the performance of the investments being offered relative to an appropriate benchmark.

This assessment identified that the one year net investment performance relative to benchmark for the Firm's policyholders over 2022, weighted by the size of funds invested, was average relative to benchmark.

Areas for improvement

The GAA did not identify any specific areas for improvement.

3. Communication

Value score:	Excellent	Good	Satisfactory	Poor	
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What are we looking for?

As a minimum we expect communications to be fit for purpose, clear and engaging and to be tailored to take into account policyholders' characteristics, needs and objectives.

We would expect to see a comprehensive suite of communications including annual benefit statements, pre-retirement wake-up letters and retirement option packs.

Information on administration charges and transaction costs should be made available to policyholders on a publicly available website annually, including illustrations of the compounding effect of the administration charges and transaction costs on an annual basis.

In a high-quality communication service offering we would expect a substantial online service, with a range of online support materials such as online calculators to enable personalised calculations with various selectable options. We would expect telephone support to be available, with good evidence of telephone scripts, call monitoring and staff training.

Additionally, we would expect policyholders to be able to switch investment options online and to have support available to help them make appropriate decisions. In particular, we would expect there to be appropriate risk warnings built into the process.

We would expect the provider to be able to offer a range of different retirement options for policyholders, as well as clear signposting to policyholders on where they can obtain guidance and advice on their retirement options.

The Firm's approach

Utmost Life and Pensions Ltd provide clear communications to policyholders. There have been no material changes from the previous year and communications remain appropriate.

Utmost Life and Pensions Ltd undertake monitoring when applying member contributions and notify the sponsoring company if contributions are missed that they need to send contributions or they will be reported to the appropriate Regulator.

Communications are created so that in their standard form, they can meet policyholder needs, including providing information on the options available to policyholders.

The Firm's strengths

Switch instructions can be taken in a phone call, made online, or in writing. Fund values are available from a phone call, online or in writing. Transfer and Retirement packs can be requested in a phone call, online or in writing, but the process needs to be completed by completion of the Utmost Life and Pensions payment forms. The completed forms can be sent using the online portal or in hard copy.

These payment forms cover the stronger nudge to take Pension Wise guidance and includes the claims survey. The Confirmation of guidance or advice form allows policyholders to provide Utmost with details of the time of their Pension Wise or IFA appointment.

Calls to the Contact Centre are dealt with by experienced call handlers who have a good understanding of the policy. Where needed, a call back from specialist staff in the Customer Service area is arranged. This is a general contact centre who can deal with the majority of questions and requests.

Improvements since last year

Utmost have a newly created online portal "MyUtmost" which was launched in Q3 2022. Policyholders are able to register so they can access a current fund value, update personal details, switch investments, obtain detailed product information and send secure messages to Utmost.

Comparator results

We have assessed how the communication materials provided to the Firm's policyholders compare to other sufficiently similar employer pension arrangements. This takes account of the nature of the provider.

This assessment identified that the communication materials provided to the Firm's policyholders over 2022 were average relative to the comparator group.

Areas for improvement

GAA observations

The GAA would like to see continued take up of the online offering and further improvements in website functionality.

4. Firm governance

Value score: Excellent Good Satisfactory Poor

What are we looking for?

We would expect to see a comprehensive governance structure in place where, for example, Terms of Reference are provided for key committees, reviewed on a regular basis, with clearly defined scope. We would expect to see evidence of the key committees operating during the year with minutes or meeting packs demonstrating that the key scope elements of the committee remit have been adequately covered.

There should be a transparent and documented process for appointing and monitoring service providers, with evidence of regular reviews being undertaken and changes being made as required.

The Firm's approach

Utmost Life and Pensions Ltd have put in place a governance framework for appointing and monitoring internal and external service providers, including external investment managers.

Administration and IT operations are carried out in house and internal SLAs are monitored regularly and are fit for purpose.

The Firm's strengths

Utmost Life and Pensions Ltd has a reasonable governance framework in place to appoint and monitor internal and external service providers.

The GAA has been provided with the Product Review Group Terms of Reference and assessment criteria and are satisfied that this is a robust process.

A third party database is held and used to monitor supplier reviews and whether the contract is strategic, material, or non-material. This sets the depth and regularity of the reviews.

Areas for improvement

GAA observations

The GAA would like to see ongoing evidence of good governance practices.

5. Financial security

Value score: Excellent Good Satisfactory Poor

What are we looking for?

We look for information about the financial position of the Firm supported by evidence such as accounts and ratings from third party rating agencies, where available.

We also look for information about how the assets are protected, for example in the event of fraud or bankruptcy, at both Firm and Investment Manager level. This could relate to FCA or PRA protection, ringfencing or the structure of the underlying product.

We are looking for evidence of a clear process to warn policyholders about fraud and scams and for Firms to be actively monitoring for possible scamming activity.

The Firm's approach

Utmost Life and Pensions Ltd is part of Utmost Group PLC, a specialist life assurance group.

Utmost Life and Pensions Ltd is authorised by the PRA and regulated by the PRA and the FCA. Policies in the scope of the GAA review are subject to relevant FSCS protections should Utmost Life and Pensions Ltd, or the Investment Manager be in default.

The GAA have had sight of the Utmost Life and Pensions Ltd Enterprise Risk Management Policy. All key matters of risk are the responsibility of the Chief Risk Officer.

Significant security measures are in place. Many of these incorporate staff procedures, requirements, and training.

A copy of the regulators' pension scam leaflet is enclosed with all transfer and retirement policyholder output. Key triggers to consider are built into Customer Service process flows and Customer Service teams are all experienced in processing pension transactions. When a potential scam is detected, further investigation is undertaken through a policyholder questionnaire and detailed due diligence of the receiving arrangement.

The DWP pension scams regulations are followed so providing a fall back to refuse a transfer on statutory grounds if certain conditions are not met.

Transfers are only permitted to UK authorised Schemes with the relevant FCA permissions or, for QROPS, to schemes on HMRC's ROPS list.

New starters in Customer Service are given training during induction on identifying vulnerability and the assistance available. All staff undergo at least annual training regarding the firms processes for identifying and supporting vulnerable customers. A working group meets quarterly to review developments, discuss cases and put in place processes to ensure new and existing vulnerable customers are always treated appropriately.

Utmost also have a Vulnerable Customer Policy in place.

The Firm's strengths

The 2022 Solvency and Financial Condition Report ('SFCR') for Utmost Life and Pensions Ltd shows a solvency ratio of 227% at 31 December 2022.

As an insurer, policyholders would be protected in the unlikely event of bankruptcy. As the accounts with investment managers are held in pooled funds Utmost Life and Pensions Ltd is relatively protected from fraud at the asset managers. Utmost Life and Pensions Ltd has appropriate fraud controls in place. There were no instances of detected fraud during 2022.

Areas for improvement

The GAA did not identify any specific areas for improvement.

6. Administration and operations

Value score: Excellent Good Satisfactory Poor

What are we looking for?

We expect Firms to have robust administration processes in place with appropriate service standard agreements, and regular monitoring and reporting around adherence to those service standards. In particular, we are seeking evidence that core financial transactions are processed promptly and accurately, such as processing contributions, transfers processing and death benefit payments.

We look for evidence of regular internal and external assurance audits on controls and administration processes. In particular, we are looking for a robust risk control framework around the security of IT systems, data protection and cyber-security. We would expect to see evidence that cyber-security is considered as a key risk by the Firm's relevant risk governance committee and that appropriate monitoring, staff training and penetration testing is put in place.

We expect Firms to have a comprehensive business continuity plan and evidence of its effectiveness through appropriate testing.

We would expect to see a low level of substantive complaints and demonstration of a clear process for resolving complaints.

The Firm's approach

Administration is carried out in house and evidence has been provided of performance against service standards of 5 and 10 working days with SLAs achieved at 99% for payments and 97% for general servicing.

Payments are treated as a priority. Payments out are valued on the date of receipt of the final item required to make payment.

Utmost Life and Pensions Ltd had a very low level of complaints and dealt with these satisfactorily.

Cyber-security is reviewed at quarterly meetings and includes testing of security at various levels. Outsourced IT suppliers are vetted after a comprehensive tendering process.

The Firm's strengths

The GAA has reviewed the annual customer service levels and we believe the administration service provided to policyholders is of a good standard and that core financial transactions are processed promptly and accurately.

There were two processing breaches and seven complaints over the year to 31 December 2022, one of which was upheld.

All complaints are handled within a dedicated team. In the event that a complaint is escalated, it is reviewed by the Customer Services Director and sometimes by the CEO.

Complaint decisions are reviewed by the Fair Customer Outcomes Group. In addition, the Head of Customer Services Operations completes a quarterly assessment of a random sample of complaint responses to ensure the complaint has been dealt with fairly.

In the event of a trend being found in the complaints being received, this is raised with the Customer Services Director.

When Utmost believe that events are likely to cause significant levels of policyholder activity or possible complaints, they proactively prepare responses or processes to deal with this. Utmost addressed this during 2022 when fund performance was adversely affected by the Russian invasion of Ukraine. Utmost realised that policyholders were likely to question fund performance further on receipt of their 2023 Annual Statement, so Utmost developed a Q&A sheet that explained unit-linked funds, how they work and actions policyholders can take.

A general cyber penetration test was completed in January 2022. Further to that, in May 2022, before the launch of the online policyholder portal "MyUtmost", Utmost carried out focussed penetration testing on both its infrastructure and web application. Appropriate remedial actions were taken in response to the small number of findings.

An independent penetration tester has been engaged to conduct the next test in May/June 2023

There is a core annual training pack and regular training regime for staff, including ad-hoc reminders sent to staff during the year to be mindful of risks.

The GAA has had sight of the Business Continuity Plan (BCP). The BCP is reviewed quarterly and different elements of the BCP get frequently tested throughout the year

In November 2022, there was a full disaster recovery test carried out by Utmost Life and Pensions Ltd and Atos, the IT outsourcer. This was successful and all data was recovered.

Comparator results

We have assessed how the quality and timeliness of the administration services, including the core financial transaction processing provided to the Firm's policyholders, compare to other sufficiently similar employer pension arrangements.

This assessment identified that the administration services provided to the Firm's policyholders over 2022 were average relative to the comparator group.

Areas for improvement

The GAA did not identify any specific areas for improvement.

7. Engagement and innovation

Value score: Excellent Good Satisfactory Poor	
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What are we looking for?

We expect to see evidence that the product is reviewed at least annually, with new products or services being launched on a regular basis, that have been developed taking into account policyholders' characteristics, needs and objectives, including direct feedback from policyholders.

We are looking for evidence of regular, proactive engagement with policyholders to obtain feedback and for this feedback to be taken into account when reviewing the product offering.

The Firm's approach

Utmost Life and Pensions Ltd have a product review timetable which is reflected in the Product Review Group Terms of Reference. The timetable was reviewed and updated to take account of the FCA new Consumer Duty which came into force on 31 July 2023.

Workplace policyholders were able, from Q3 2022, to use their Utmost Life and Pensions Ltd workplace Personal Pension to consolidate funds from other pensions. This followed a number of requests from policyholders when they were considering their pension transfer options and information gathered from direct policyholder contact. The development is not specific to workplace pensions.

The online portal, 'MyUtmost' was launched in Q3 2022. Workplace pension policyholders are able to register so they can access a current fund value, update personal details, switch investments, obtain detailed product information and send secure messages to Utmost.

The Firm's strengths

The development of the 'MyUtmost' online portal was a result of policyholder feedback. Since its launch in Q3 2022, over 20,000 policyholders have registered. This is roughly 1/5th of the eligible population.

A selection of policyholder compliments to Customer Services and the Contact Centre have been provided to the GAA.

Utmost are now using 'MyUtmost' to issue surveys to policyholders. The expectation is the ease with which people can respond will prompt them to complete the survey.

Improvements since last year

The introduction of the 'MyUtmost' portal in 2022 provides policyholders with access to range of information online and enables policyholders to complete surveys online.

Areas for improvement GAA observations Utmost Life and Pensions Ltd should consider how to develop its proactive engagement with policyholders in order to obtain broader feedback on its product, for example through further use of policyholder surveys.

8. Cost and charge levels

Value score: Low Moderately Low Moderately High High
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What are we looking for?

The GAA has considered the overall level of charges borne by policyholders over the year. This included assessing:

- The fund annual management charges, administration charges and transaction costs being borne by policyholders.
- Any other charges being paid by policyholders to manage and administer their workplace pensions.
- The process for collecting and monitoring overall policyholder charges, including transaction costs.
- How the firm monitors charges.
- Whether the overall level of charges is reasonable, bearing in mind the nature of the investment, level of performance, and degree of risk management.
- The distribution of charges across policyholders.

Whilst we have considered the average total costs and charges payable by policyholders we have noted where there may be notable outliers such as high charges for small pots.

Required disclosures relating to costs and charges payable by the Firm's policyholders can be found in Appendix A.

The Firm's approach

Most policyholders are charged an **Annual** Management Charge ('AMC') of 0.75%, or below. The exception is the Property Fund where the AMC is 1.00% and other management charges mean the overall charge in 2022 was 1.52%.

Transaction charges for active funds are 0.02% (for money market) to 0.37%.

The Firm's strengths

The GAA was provided with comprehensive details of policyholder charges including transaction costs calculated on the DC workplace methodology.

Transaction costs are reviewed when received each quarter from the Investment Managers. Any queries are raised with the Investment Manager and the Finance area manage this with updates to the Asset and Liability Committee ("ALCO").

The GAA was provided with evidence of a robust governance framework for reviewing costs and charges, including transaction costs.

The GAA rating reflects the charges applied for the funds made available by the Firm, and we believe that the Firm offers appropriate charges to the workplace personal pension plan policyholders. The GAA considers the charges to he low

Comparator results

We have assessed the overall cost and charge levels payable by the Firm's policyholders in comparison to policyholders of other sufficiently similar employer pension arrangements. This takes account of the nature of the provider.

This assessment identified that the overall cost and charge level paid by the Firm's policyholders over 2022 were below average relative to the comparator group.

Areas for improvement

The GAA did not identify any specific areas for improvement.

ESG financial considerations, non-financial matters and stewardship

What are we looking for?

Where the Firm has an investment strategy or makes investment decisions which could have a material impact on policyholders' investment returns, the GAA will assess the adequacy and quality of the Firm's policy in relation to; ESG financial considerations; non-financial matters; and stewardship. The GAA will consider how these are taken into account in the Firm's investment strategy or investment decision making. We also form a view on the adequacy and quality of the Firm's policy in relation to stewardship.

We expect the Firm's policy in relation to these considerations:

- (a) sufficiently characterises the relevant risks or opportunities;
- (b) seeks to appropriately mitigate those risks and take advantage of those opportunities;
- (c) is appropriate in the context of the expected duration of the investment; and
- (d) is appropriate in the context of the main characteristics of the actual or expected <u>relevant policyholders</u>.

We also expect that the firm's processes have been designed to properly take into account the risks or opportunities presented.

Whilst this formal requirement falls outside the overall Value for Money assessment; the GAA's Value for Money framework does take into account, where relevant, when scoring the area of Product Strategy Design and Investment Objectives on page 8, how the Firm has integrated ESG financial considerations and non-financial matters in the Firm's investment strategy and investment decision making.

The Firm's approach

Utmost Life and Pensions Ltd has provided a copy of Utmost Group PLC policy (incorporating ESG financial considerations, non-financial matters and stewardship) to the GAA.

This policy clearly explains the Firm's approach to ESG financial considerations and stewardship. Utmost Life and Pensions Ltd continue to work with their Investment Managers to monitor, review and understand the ESG approach of Companies in which they invest. The Firm has embedded ESG financial considerations, non-financial matters and stewardship into an updated investment policy reflecting Utmost Group PLC ESG policy.

Utmost Life and Pensions Ltd is continuing to review its approach to ESG and the underlying investment funds used and is looking at various options. ESG (and climate risk) are regularly discussed in meetings.

The Firm's strengths

Utmost Life and Pensions Ltd have been reviewing ESG with the fund managers and looking at ESG more closely during the year when compared to the previous year. However, no changes have been made to the fund range to date.

The GAA considers the policies to be adequate and of good quality.

Areas for improvement

GAA observations

The GAA considers the policies to be adequate and of good quality.

The Firm's approach to ESG is still evolving and the GAA would expect to see ongoing developments in this area.

Appendix A: Cost and charge disclosures

The FCA requires that administration charges and transactions costs, in relation to each **relevant scheme** must be published by 30 September, in respect of the previous calendar year. These disclosures must include the costs and charges for each default arrangement and each alternative fund option that a member is able to select. They should also include an illustration of the compounding effect of the administration charges and **transaction costs**, on a prescribed basis and for a representative range of fund options that a policyholder is able to select.

Utmost Life and Pensions Ltd has provided the GAA with the following disclosures in respect of the period 1 January 2022 to 31 December 2022 for the underlying funds used by the default strategy. The default investment strategy known as 'Investing by Age' was designed to aim to protect a policyholder's money by gradually transitioning from the Multi-Asset Moderate fund to the Multi-Asset Cautious fund between the ages of 55 to 65 and then transitioning to the Money Market between the ages of 75 to 85. The costs and charges set out below have been provided by Utmost Life and Pensions Ltd for the three underlying funds used by the default strategy.

Fund	Annual Management Charge %	OEIC Transaction costs %	Stocklending %	Utmost Life and Pensions Fund Transaction Cost %	Total Annual Charges %
Multi-Asset Moderate	0.75	0.35	0.0016	0.0000	1.10
Multi-Asset Cautious	0.75	0.37	0.0009	0.0000	1.12
Money Market	0.50	0.02	0.0000	0.0000	0.52

In addition, disclosures for the self-select funds are provided on a publicly accessible website at www.utmost.co.uk

The following table shows the impact of charges for the default fund. The fund is projected over several years and shown before and after cost and charges have been deducted.

	MULTI-ASSET GROWTH		MULTI-ASSET MODERATE		MULTI-ASSET CAUTIOUS		STERLING CORP BOND	
Term	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted
1	1,023	1,013	1,021	1,011	1,020	1,009	1,024	1,016
3	1,070	1,039	1,066	1,033	1,060	1,026	1,075	1,048
5	1,120	1,066	1,112	1,055	1,101	1,044	1,128	1,082
10	1,254	1,135	1,237	1,113	1,213	1,089	1,272	1,170
15	1,405	1,210	1,375	1,174	1,336	1,137	1,435	1,266
20	1,574	1,289	1,529	1,239	1,472	1,187	1,619	1,369
25	1,762	1,373	1,700	1,307	1,621	1,239	1,827	1,481
30	1,974	1,463	1,891	1,379	1,786	1,293	2,060	1,602
35	2,211	1,559	2,103	1,455	1,967	1,350	2,324	1,733
40	2,476	1,661	2,338	1,535	2,166	1,409	2,622	1,875

	INVESTING BY AGE		MANAGED		UK EQUITY		U.K. FTSE ALL SHARE	
Term	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted
1	1,021	1,011	1,021	1,013	1,024	1,015	1,024	1,019
3	1,066	1,033	1,066	1,040	1,075	1,045	1,075	1,057
5	1,112	1,055	1,112	1,068	1,128	1,075	1,128	1,097
10	1,234	1,110	1,237	1,140	1,272	1,157	1,272	1,204
15	1,362	1,162	1,375	1,217	1,435	1,244	1,435	1,321
20	1,500	1,212	1,529	1,300	1,619	1,338	1,619	1,449
25	1,652	1,266	1,700	1,388	1,827	1,439	1,827	1,590
30	1,803	1,319	1,891	1,482	2,060	1,547	2,060	1,745
35	1,933	1,369	2,103	1,583	2,324	1,664	2,324	1,914
40	2,054	1,418	2,338	1,690	2,622	1,790	2,622	2,100

	EUROPEAN EQUITY		US EQUITY		ASIA PACIFIC EQUITY		GLOBAL EQUITY	
Term	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted
1	1,024	1,016	1,024	1,016	1,024	1,015	1,024	1,016
3	1,075	1,050	1,075	1,050	1,075	1,046	1,075	1,049
5	1,128	1,085	1,128	1,085	1,128	1,078	1,128	1,083
10	1,272	1,178	1,272	1,177	1,272	1,162	1,272	1,172
15	1,435	1,278	1,435	1,277	1,435	1,252	1,435	1,269
20	1,619	1,387	1,619	1,385	1,619	1,350	1,619	1,374
25	1,827	1,505	1,827	1,503	1,827	1,455	1,827	1,488
30	2,060	1,634	2,060	1,630	2,060	1,568	2,060	1,611
35	2,324	1,773	2,324	1,769	2,324	1,690	2,324	1,745
40	2,622	1,924	2,622	1,919	2,622	1,822	2,622	1,889

	UK GOVERNMENT BOND		MONEY MARKET		PROPERTY		INVESTMENT TRUSTS	
Term	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted	Before charges	After costs and charges deducted
1	1,012	1,005	1,012	1,007	1,022	1,004	1,024	1,014
3	1,037	1,016	1,037	1,022	1,067	1,012	1,075	1,041
5	1,062	1,027	1,062	1,036	1,115	1,019	1,128	1,070
10	1,129	1,054	1,129	1,074	1,243	1,039	1,272	1,144
15	1,199	1,082	1,199	1,112	1,385	1,059	1,435	1,224
20	1,274	1,111	1,274	1,152	1,544	1,080	1,619	1,309
25	1,354	1,141	1,354	1,194	1,721	1,101	1,827	1,400
30	1,439	1,172	1,439	1,237	1,918	1,122	2,060	1,498
35	1,528	1,203	1,528	1,282	2,138	1,144	2,324	1,602
40	1,624	1,235	1,624	1,328	2,383	1,166	2,622	1,714

Notes

- 1) Projected pension pot values are shown in today's terms, and do not need to be reduced further for the effect of future inflation.
- 2) The starting pot size is assumed to be £1,000
- 3) Long term inflation is assumed to be 2.5% p.a.
- 4) Values shown are estimates and are not guaranteed
- 5) The projected growth rate for each fund are as follows:

Unit-Linked Equity 5% p.a. (FTSE All Share Tracker, UK Equity, Asia Pacific, European Equity, US Equity, Fund of Investment Trusts, Global Equity)

Unit-Linked Equity 4.7% p.a. (Managed)

Unit-Linked Equity 4.75% p.a. (Property)

Multi-Asset Growth 4.85% p.a.

Multi-Asset Moderate 4.7% p.a.

Multi-Asset Cautious 4.5% p.a.

Sterling Corporate Bond 5% p.a.

UK Government Bond 3.75% p.a.

Unit-Linked Cash 3.75% p.a. (Money Market)

Appendix B: Comparison report

The FCA requires that a comparative assessment be made of certain sub-features of the Value for Money assessment. The GAA is required to compare the Firm's offering against a selected group of other similar product options available in the market based on publicly available information. If an alternative scheme(s) would offer better value, we must inform the pension provider.

ZEDRA's GAA operates for a number of Firms, all of whom have agreed that the GAA can make use of the data we have gathered on their offerings to carry out the required comparisons this year. This is done on an anonymised basis.

How the comparators were selected

The GAA has selected a number of comparator products that we determined are sufficiently similar products so as to be comparable to those provided by the Firm for this purpose. The selection was based on the following broad criteria:

- Type of product i.e. whether accumulation or pathways, and within accumulation whether the product is a SIPP or workplace group personal pension.
- Products where Firms provide similar services, for example in the case of a SIPP whether the provider has responsibility for setting and monitoring the investment strategy.
- Similar membership cohort, for example staff schemes for staff of the provider.

Based on these criteria we believe that the comparator products chosen will provide a reasonable comparison for the workplace personal pension plans of the Firm.

Comparison of Net Investment Performance

We have assessed how the **net investment performance** provided to the Firm's policyholders compares to other sufficiently similar employer pension arrangements. This takes account of both the nature of the provider and the performance of the investments being offered relative to an appropriate benchmark.

This assessment identified that the one year net investment performance for the Firm's policyholders over 2022 was average relative to the comparator group in relation to default funds.

Comparison of Communication provided to policyholders

We have assessed how the communication materials provided to the Firm's policyholders compares to other sufficiently similar employer pension arrangements. This takes account of the nature of the provider.

This assessment identified that the communication materials provided to the Firm's policyholders over 2022 were average relative to the comparator group.

Comparison of Administration Services

We have assessed how the quality and timeliness of the administration services, including the core financial transaction processing, provided to the Firm's policyholders compares to other sufficiently similar employer pension arrangements.

This assessment identified that the administration services provided to the Firm's policyholders over 2022 were average relative to the comparator group.

Comparison of costs and charges

We have undertaken the comparison of cost and charge levels considering three categories of charges:

- Annual management charge
- | Transaction costs
- Other costs and charges

We have assessed the overall cost and charge levels payable by the Firm's policyholders in comparison to policyholders of other sufficiently similar employer pension arrangements. This takes account of the nature of the provider.

This assessment identified that the overall cost and charge level paid by the Firm's policyholders over 2022, was below average relative to the comparator group.

Appendix C: GAA activity and regulatory matters

This section describes the work that the GAA has done over the year and also covers the other matters which we are required to include in our annual report.

GAA engagement and actions this year

We prepared and issued a request for data on all the relevant workplace pension policies in early 2023.

Members of the GAA had a meeting with representatives of Utmost Life and Pensions Ltd to kick off the Value for Money assessment process for the 2022 calendar year and to discuss and agree timescales.

Members of the GAA had a meeting with representatives of Utmost Life and Pensions Ltd to discuss the information that had been provided in response to the data request. This was an opportunity for members of the GAA to meet key personnel with responsibility in the various different areas including investment strategy and how this has evolved, fund range including design of defaults, investment governance, approach to ESG, non-financial matters and stewardship, administration and communications and risk management. In some cases, this meeting was virtual.

Members of the GAA had a meeting with representatives of Utmost Life and Pensions Ltd to discuss the GAA's provisional scoring of Value for Money of the in-scope Utmost Life and Pensions Ltd workplace pensions and the approach for meeting the cost and charges disclosure requirements in COBS 19.5.13.

As part of the Value for Money assessment process, Utmost Life and Pensions Ltd has provided the GAA with all the information that we requested, including evidence in the form of minutes and other documentation to support areas of discussion at the site visit.

The GAA held several meetings during the year to review and discuss the information we received and to develop and improve the way that we assess Value for Money and report on this.

Over the last year the GAA reviewed our Value for Money assessment framework and scoring methodology to ensure this continued to be applied consistently. Whilst the Value for Money assessment framework itself remains largely unchanged from the previous year, significant work has taken place reviewing and developing the data request and the approach for Firms to provide information in response to the data request, to make the process more efficient.

The GAA documents all formal meetings with Utmost Life and Pensions Ltd and maintains a log which captures any concerns raised by the GAA with Utmost Life and Pensions Ltd, whether informally or as formal escalations.

The key dates are:

13/02/23
16/02/23
24/04/23
09/05/23
19/06/23

Concerns raised, and challenges made with the Provider by the GAA and their response

The GAA has not raised any concerns with Utmost Life and Pensions Ltd during the year covered by this report.

The arrangements put in place for policyholders' representation

The following arrangements have been put in place to ensure that the views of policyholders can be directly represented to the GAA:

- The role of the GAA and the opportunity for policyholders to make representations direct to the GAA has been and will continue to be communicated to policyholders via www. utmost.co.uk/about-us/governance-advisoryarrangement/
- Utmost Life and Pensions Ltd will receive and filter all policyholder communications, to ensure that this channel is not being used for individual complaints and gueries rather than more general representations which may be applicable to more than one policyholder or group of policyholders. Where Utmost Life and Pensions Ltd determine that a communication from a policyholder is a representation to the GAA it will be passed on in full and without editing or comment for the GAA to consider.
- In addition, the GAA has established a dedicated inbox at zgl.gaacontact@zedra.com so that policyholders can make representation to the GAA direct. Utmost Life and Pensions Ltd will include details of this contact e-mail address on www.utmost.co.uk/about-us/governanceadvisory-arrangement/

Appendix D: ZEDRA GAA credentials

In February 2015 the Financial Conduct Authority (FCA) set out new rules for providers operating workplace personal pension plans (called relevant schemes) to take effect from 6 April 2015. From that date, providers had to have set up an Independent Governance Committee or appointed a Governance Advisory Arrangement whose principal functions would be to:

- Act solely in the interests of the **relevant** policyholders of those pension plans, and to
- Assess the 'Value for Money' delivered by the pension plans to those relevant policyholders.

These requirements were then extended to Firms providing Investment Pathways in respect of pathway investors from 1 February 2021.

The FCA rules also require that the Chair of each Independent Governance Committee (ICG) and Governance Advisory Arrangement (GAA) produce an annual report setting out a number of prescribed matters.

The ZEDRA Governance Advisory Arrangement ('the GAA') was established on 6 April 2015 and has been appointed by a number of workplace personal pension providers and investment pathways providers. ZEDRA is a specialist provider of independent governance services primarily to UK pension arrangements. Amongst other appointments we act as an independent trustee on several hundred trust-based pension schemes and we sit on a number of IGCs. More information on the ZEDRA GAA can be found at www.zedra. com/services/pensions-sponsoring-employerservices/professional-trustee-governance/ contract-based-pensions-governance/

The members of the ZEDRA GAA are appointed by the Board of ZEDRA Governance Ltd. The Board is satisfied that individually and collectively the members of the GAA have sufficient expertise, experience, and independence to act in the interests of relevant policyholders or pathway investors.

The Board of ZEDRA Governance Ltd has appointed ZEDRA Governance Ltd to the GAA. The majority of ZEDRA Governance Ltd's Client Directors act as representatives of ZEDRA Governance Ltd on the GAA.

The Board of ZEDRA Governance Ltd has also appointed Dean Wetton, acting on behalf of Dean Wetton Advisory UK Ltd, to the GAA. Dean Wetton and Dean Wetton Advisory UK Ltd are independent of ZEDRA.

The Board of ZEDRA Governance Ltd has appointed either a specific named Client Director of ZEDRA Governance Ltd or Dean Wetton of Dean Wetton Advisory Ltd to act in the capacity of Chair of the GAA in respect of each Firm.

More information on each of ZEDRA's Client Directors, their experience and qualifications can be found at www.zedra.com/people

Information on Dean's experience and qualifications can be found at www.deanwettonadvisory.com

The GAA has put in place a conflicts of interest register and maintains a conflicts of interest policy with the objective of ensuring that any potential conflicts of interest are managed effectively so they do not affect the ability of ZEDRA Governance Ltd or Dean Wetton Advisory Ltd to represent the interests of relevant policyholders or pathway investors.

The terms of reference agreed with the Firm can be found at: www.utmost.co.uk/about-us/ governance-advisory-arrangement

Appendix E: Glossary

Active management

The investment of funds where the skill of the fund manager is used to select particular assets at particular times, with the aim of achieving higher than average growth for the assets in question.

Annual Management Charge (AMC)

A deduction made by the pension provider or investment manager from invested assets, normally as a percentage of the assets. The AMC is generally how the pension provider or investment manager is paid for their services.

Annuity

A series of payments, which may be subject to increases, made at stated intervals, usually for life. If the annuity is 'joint life', it will continue to a spouse (usually at a lower rate) after the death of the original person receiving the payments ('the annuitant').

COBS

The Conduct of Business Sourcebook prepared by the Financial Conduct Authority (FCA). In particular when we use COBS in this report we are referring to Chapter 19 of the COBS which sets out the provisions relevant to the Value for Money Assessment of workplace pensions.

Core financial transactions

The essential processes of putting money into a pension policy or taking it out, namely:

- Investment of contributions
- Implementation of re-direction of future contributions to a different fund
- Investment switches for existing funds, including life-styling processes
- Settlement of benefits whether arising from transfer out, death or retirement

Decumulation

The process of converting pension savings to retirement income.

Environmental, Social and Governance (ESG)

These are the three main factors looked at when assessing the sustainability (including the impact of climate change) and ethical impact of a company or business. ESG factors are expected to influence the future financial performance of the company and therefore have an impact on the expected risk and return of the pension fund investment in that company.

Flexible access

This refers to accessing pension savings in the form of income and/or lump sums. Pension savings that are not being accessed immediately will generally remain invested.

Life-styling

An automated process of switching investment strategy as a policyholder approaches retirement, in a way that is designed to reduce the risk of a policyholder's retirement income falling.

Net Investment Performance

The investment performance of the fund after deducting all asset management charges, administration charges, taxes and fees for managing the fund including any transaction costs.

Relevant policyholder

A member of a relevant scheme who is or has been a worker entitled to have contributions paid by or on behalf of his employer in respect of that relevant scheme.

Relevant scheme

A personal pension scheme or stakeholder pension scheme for which direct payment arrangements are, or have been, in place, and under which contributions have been paid for two or more employees of the same employer.

Transaction costs

A combination of explicit and implicit costs included within the price at which a transaction (i.e. buying or selling an asset) takes place.

With profits

An insurance contract that participates in the profits of an insurance company. The insurance company aims to distribute part of its profits to with-profits policy holders in the form of bonuses.

Unit-linked

A type of investment where the investments of a number of people are pooled together and divided into units of equal value. The value, or price, of each unit depends on the value of the assets of the unit linked fund. The unit price determines the number of units the policyholder receives when they invest money in the fund, and the sum they receive when they sell their units.

Appendix F: Data table

Number of policyholders (contributing)	Number of policyholders (non-contributing)	Used for auto-enrolment	Size of assets and amount of capital units (if applicable)	Advised or Non-advised
63	12,404	No	£310,406,913.68 There are no capital units	Non-advised



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